



Welcome Advanced Business Equipment Customers!

October 2011

Technology Fact

Small businesses need network attached storage or other solutions because small businesses are least able to afford the loss of data and do not reliably protect their critical business data.

In This Issue

Technology Fact

Netwise Resources Events and Info

Did You Know?

This month's special offer

This Month's Riddle

Articles: 25 Facebook Ideas your Company Hasn't Tried Yet

Why you NEED a Backup & Disaster Recovery Plan if your company is using Old Hardware

Did You Know?

Did you know that a percentage of our revenues go to support local businesses in Haiti? Your support of Netwise also means you're supporting the economic development of small businesses in Haiti!

This Month's Riddle

A doctor and a bus driver are both in love with the same woman, an attractive girl named Sarah. The bus driver had to go on a long bustrip that would last a week. Before he left, he gave Sarah seven apples. Why?

Be the first one to [email me](#) the correct answer, and you WIN this month's tasty treat!

Netwise Resources Info & Events

If you are used to receiving invoices from Lafayette Office Systems or Advanced Business Equipment, beginning October 1 all of your invoices and contracts will come from Netwise Resources. As you know, Advanced Business Equipment and Lafayette Office Systems merged in March of this year and we informed you in July of our name change to Netwise Resources. Please update your records to our new payment remittance address. This is our bank lockbox at Fifth Third Bank.

Netwise Resources, LLC
PO Box 637320
Cincinnati, OH 45263-7320

We appreciate your cooperation in this matter!

Special Offer!!!

For first time buyers only, we are offering you a 20% discount off your first printer toner cartridge purchase with Netwise Resources! LOWEST PRICE GUARANTEED! This includes delivery too!

Email Mayrena King at mking@netwiseresources.com or call **317-475-9519 ext 3348** to receive **20% off your toner cartridge purchase!**

25 Facebook Ideas Your Company hasn't Tried Yet

Is your company on Facebook? Facebook offers a great opportunity to engage your prospects with its business pages. From videos to photos to questions, there are many different features within Facebook pages that allow you to appeal to every type of user. But how can you keep the content you post on your Facebook page fresh? If you want to get your community to engage, you constantly need to offer something valuable and new. [Read More](#)

Why You NEED a Backup and Disaster Recovery Plan if Your Company is using Old Hardware

We understand that budgets and cash flows are tight; therefore, you're trying to squeeze as much life as possible out of old hardware. Because you run a much higher risk of encountering hardware failure, you need to have a plan in place for when that server or hardware dies. With NetwiseVault, you never have to suffer through extended down time or lost data because a critical server or workstation failed.

[Read More](#)